

# MISRIMAL NAVAJEE MUNOTH JAIN ENGINEERING COLLEGE

## DEPARTMENT OF MANAGEMENT STUDIES

(Owned & Managed by Tamil Nadu Educational & Medical Foundation)

A JAIN MINORITY INSTITUTION

Jyothi Nagar, Thoraipakkam, Chennai-97

## MBA NEWS LETTER JUNE' 24-MAY' 25



### HIGHLIGHTS:

#### Highlights of DOMS

- Guest Lecture
- Alumni Interaction
- Industrial Visits
- Students Activities
- Staff Participation
- Club Activities
- Symposium

### EDITORIAL COMMITTEE:

#### CHIEF EDITOR

Dr. P. Abirami, Prof & HOD

#### EDITORIAL BOARD

Mr. Ramesh Udhayakumar. A (AP/MBA)  
Mr. Pavan Santhosh. R (II MBA)

## **MBA DEPARTMENT - INTRODUCTION:**

Department of Management Studies was started in the year 2005 and is functioning effectively to create efficient Business Managers.

### **Department Vision:**

To produce high quality managers and entrepreneurs who are creative ethical with humility to contribute continuously to the development of the society.

### **Department Mission:**

- ❖ To create knowledge hub of managers with everlasting urge to learn by developing, maintaining and continuously improving the resources.
- ❖ To educate the future managers with knowledge, skill and abilities necessary to adapt to continuously changing the business environment.
- ❖ To develop effective entrepreneurs, innovative corporate leaders and manager for facilitating and enhancing the global competitiveness of organizations through excellence in education, training and consultancy.
- ❖ To produce ethical managers by instilling the values of humility, humanness, honesty and courage to serve the society.
- ❖ Preparing the students to fulfill their professional obligations with a high sense of duty consciousness in their career.

## **GUEST LECTURES / ASSOCIATION ACTIVITIES :**

- ❖ The Department of Management Studies conducted an **Inauguration Program** for First Year MBA students (2024 - 26) on 28<sup>th</sup> August 2024.
- ❖ Ms. Kavitha Hariharan, Counselling Psychologist, Apollo Hospital, Chennai delivered Guest Lecture on “**How to Maintain a Healthy Life to Handle Stress**” on 29<sup>th</sup> August 2024.
- ❖ Mr.P.S.T.Rajkumar, Financial Education Counsellor, ICICI Foundation, delivered a guest lecture on “**Financial Awareness Program**” on 30<sup>th</sup> August 2024.
- ❖ Dr. V. Rangarajan, Motivational Speaker, delivered a Guest Lecture on “**Shaping the Future - Talent Acquisition**” on 30<sup>th</sup> August, 2024.
- ❖ Mr. V. Raghuraman, Motivational Speaker, delivered a Guest Lecture on “**Career Opportunities in MBA**” on 10<sup>th</sup> September, 2024.
- ❖ Mr. Kishore Mohan, Founder, Stock Trade Corps - Chennai, inaugurated “Gallant Managers Association” and delivered a Guest Lecture on the Topic “**Investment in Stock Market and Portfolio Management**” to our MBA students on 4<sup>th</sup> October, 2024.
- ❖ Mr. R.Sathishraj, CEO, E-Crusaders invited as a Guest to inaugurate ZEST 2K25 Inter Collegiate Management Meet held on 07<sup>th</sup> March 2025.
- ❖ Dr.K.Sampathkumar, Senior Professor, School of Commerce and Management, Shiv Nadar University acted as a Judge for INNOVATIA event of ZEST 2K25 on 07<sup>th</sup> March 2025.
- ❖ Mr.J.Magesh, Manager- Talent Acquisition, DBS Bank invited as a Guest to Valedictory Function of ZEST 2K25 on 07<sup>th</sup> March 2025.
- ❖ Ms.C.Dharani, Senior HR Executive, Sosaley Technologies Pvt. Ltd. acted as a Judge for Business Plan event of ZEST 2K25 on 07<sup>th</sup> March 2025.

## ALUMNI INTERACTION:

- Ms. Dharani, Credit Officer, Punjab National Bank, (Government Job) had an alumni interaction on “**How to crack Bank exam?**” on 11<sup>th</sup> September, 2024.
  
- Ms. Geetha Priya (2014-2016 Batch) working as Trade Marketing Executive, Cavinkare Pvt. Ltd. delivered the topic on “**Path to Success**” on 3<sup>rd</sup> April 2025.

## INDUSTRIAL VISIT:

- MBA students went for an industrial visit at Modern Bakers Madras Pvt. Ltd., Madhavaram, Chennai on 20<sup>th</sup> September, 2024.
  
- MBA students went for an industrial visit at Aavin Dairy Products, Ambattur, Chennai on 18<sup>th</sup> October, 2024.
  
- MBA students went for an Industrial Visit at RENAULT- NISSAN Automotive India Pvt. Ltd, Oragadam, Chennai on 06<sup>th</sup> May, 2025.

## STUDENTS PARTICIPATED ACTIVITIES:

- Kuzhali.A, Logeshwari.K, Sri Rama Desigan, Yuvan Raakesh.S attended a webinar on “Role of HR in Employee Well-being and Mental Health” organised by School of Commerce and Economics, Presidency University, Bangalore held on 19<sup>th</sup> September, 2024.
- Logeshwari.K, Nisha Acharya, Vaishnavi. M attended a participated in “OPS Immortal” event of “EPICESTRA 2K24” - National Level Management Symposium organised by St.Joseph’s Institute of Techology, Chennai held on 23<sup>rd</sup> October 2024.
  
- Mithunaaa K Menon, Srivishnu.S, Shobana.V, Shanmugi.P.R participated in “Business Auction” and “Connection” event of “MAGMA 2K24” - Intercollegiate Management Fest organised by Asan Institute of Management, Chennai held on 23<sup>rd</sup> October, 2024.

- Logeshwari.J, Mirudhula.R won second place in “Connexions” event of “GLODORADO 2K24” - National Level Symposium organisd by Jeppiaar University, Chennnai on 25<sup>th</sup> October, 2024.
- Kuzhali.A, Sangetha.K, Sri Rama Desigan.M, Yuvan Raakesh.S participated in “Adzap” & “ Connexions”event of “GLODORADO 2K24” - National Level Sympoium organised by Jeppiarr University, Chennai on 25<sup>th</sup> October, 2024.
- Bharathi.A, Logeshwari.K, Nisha Acharya, Vaishnavi.M participated in “IPL Auction” and “Continuum - Operations” event of “DAKSHA ‘24” organised by SSN School of Management, Chennai on 25<sup>th</sup> October, 2024.
- Pavan Santhosh.R , Siva.M , Dinesh.M, of I year MBA has participated in Team Building Retreat event at MANASO - Intercollegiate Management Fest organised by SRM Valliamai College , Chennai on 6<sup>th</sup> November 2024.
- Pavan Santhosh.R , Siva.M , Dinesh.M, of I year MBA has participated in IPL Auction event at NAVISLOGIS - Intercollegiate Management Fest organised by ASET College, Chennai on 7<sup>th</sup> November, 2024.
- Pavan Santhosh.R of I year MBA has participated & won 3<sup>rd</sup> Prize in IPL Auction event at STATISTIFY - Intercollegiate Management Fest organised by DG Vaishnava College, Chennai on 7<sup>th</sup> February 2025.
- Pavan Santhosh.R , Siva.M , Dheeptha.R of I year MBA has participated in IPL Auction event at TECHKRAZE - Intercollegiate Management Fest organised by DG Vaishanava College , Chennai on 14<sup>th</sup> February 2025.
- Mohan Prasath.V , Dinesh.S , Rajesh.B , Naveen.S , Nithish.A , Sridhar.L of I year MBA participated in Cinephile & Mystery vault organised by Jerusalem College of Engineering, Chennai on 15<sup>th</sup> February 2025.
- Dheeptha.R , Kirthika.S , Pavithra.M , of I year has MBA participated in International Conference on Paper Presentation organised by St.Joseph College on 21<sup>st</sup> February, 2025.

- Dheeptha.R, Hemananthini K.R, Pavithra.M , of I year has MBA participated in Case Study Analysis organised by Jeppiar College on 27<sup>th</sup> February, 2025.
- Pavan Santhosh.R, Siva.M and NithishKumar.A won third prize in IPL Auction event at "COMMUNE'25" organised by Department of Management, SRM university, Chennai on 21<sup>st</sup> and 22<sup>nd</sup> March, 2025.
- Mageshwari.R, Monisha.N and Kirthika.S participated in Connections event at "COMMUNE.'25" organised by Department of Management, SRM university, Chennai on 21<sup>st</sup> and 22<sup>nd</sup> March, 2025.
- Pavithra.M (2000), Dheeptha.R , Pavithra.M (2003), Hemananthini K.R won first prize in paper presentation at "ELDORADO-2K25" organized by Department of Management, Jeppiar university, Chennai on 3<sup>rd</sup> April, 2025.
- Dinesh kumar .M, Rajesh.M, Naveen.S and Siva.M had successfully completed a NPTEL course (12 weeks) of Principles of Management.
- Shobana.V and Logeshwari.K had successfully completed a NPTEL Course (12 weeks) of AI in HRM.
- M .Sri Rama Desigan.M had successfully completed a NPTEL course (12 weeks) of Financial Statement Analysis and Reporting.
- Kuzhali.A had successfully completed a NPTEL course (12 weeks) of Training and Development.

## **STAFF PARTICIPATED ACTIVITIES:**

- Dr.S.Velayutham, ASP/MBA attended a webinar on “Role of HR in Employee Well-being and Mental Health” organised by School of Commerce and Economics, Presidency University,Banagalore held on 19<sup>th</sup> September, 2024
- Dr.P.Abirami presented a paper titled “Impact on E-Commerce in Digital Marketing” at International Conference on “Management in AI Driven Business World held on 20th and 21<sup>st</sup> February 2025, organized by Department of Management Studies, St.Joseph’s Institute of Technology, Chennai.
- Dr.P.Abirami, Prof/HOD had successfully completed a NPTEL course (12 weeks) of Organisational Behaviour: Individual Dynamics in organization.
- Mr.A.Ramesh udhayakumar, AP had successfully completed a NPTEL course (12 weeks) of Principles of Management.
- Mrs.S.Brindha, AP had successfully completed a NPTEL course (12 weeks) of Financial Accounting.
- Dr.P.Abirami, Prof /HOD had participated Faculty Development Program on “Data Analytics for Business Decisions” from completed May 26<sup>th</sup> to May 30<sup>th</sup> 2025, organized by Department of Management Studies, St. Joseph’s Institute of Technology, Chennai.

## **CLUB ACTIVITIES:**

- HR Club conducted activities like Infinity Loop, Glass Pyramid & Bridge Crossing, Blind Shaping, Equilibrating, Relinquish, Group Discussion, Stress Interviews.
- Marketing Club conducted Icebreaking activities like Guess the Brand, Business Quiz, Brand Quiz, Mystery Box, Adzap, Crossword Puzzles, Product Launch.
- Readers Club conducted activities such as, Bit News Content, Word Scramble, Story chain.
- Finance Club conducted IPL Auction activity & Crossword Puzzle.
- ED Club conducted activities such as Identify the Entrepreneur, Business Plan. Business Brainiacs – Guess the Logo, Slogan & Personality Identification.

## **REPORT CLOSURE :-**

• Induction	- 01
• No of Guest Lectures	- 08
• Association Inauguration	- 01
• Alumni Activities	- 02
• Industrial Visit	- 03
• Club Activities	- 05
• Symposium	- 01
• Staff Participation Activities	- 06
• Student Participation Activities	- 20
<b>Total</b>	<b>= 47</b>

HOD / MBA

Date:

Signature of the Principal

## Photos of the Event:-



## Induction Program for MBA 2024-26 Batch



**Association Inauguration:** Mr. Kishore Mohan – Stock Trader Corps

## GUEST LECTURE



**Ms.Kavitha Hariharan**, Counselling Psychologist, Apollo Hospital



**Mr.P.S.T. Rajkumar**, Financial Education Counsellor, ICICI Foundation

## ALUMNI INTERACTIONS



The 2021-2023 Batch Students who came for Overall Alumni Meet



The 2022 – 24 Batch Students who came for General Alumni Meet

## CLUB ACTIVITIES



ED Club Coordinators conducted activities such as **Identify the Entrepreneur and Business Plan**



Marketing Club Coordinators conducted “**Guess the Brand**”, Business Quiz and Marketing Mystery Box activities



Readers Club Coordinators conducted **Story Chain, Word Scramble & Bit News Content** activities



Finance Club Coordinators conducted **IPL Auction & Crossword** activities



HR Club conducted activities like **Infinity Loop, Glass Pyramid & Bridge Crossing, Blind Shaping, Equilibrating, Relinquish, Group Discussion, Stress Interviews.**

## INDUSTRIAL VISIT



MBA students went for an industrial visit at Modern Bakers Madras Pvt. Ltd., Madhavaram, Chennai on 20<sup>th</sup> September, 2024



MBA students went for an industrial visit at Aavin Dairy Products, Ambattur, Chennai on 18<sup>th</sup> October, 2024.



MBA students went for an Industrial Visit at RENAULT- NISSAN Automotive India Pvt. Ltd, Oragadam , Chennai on 06<sup>th</sup> May, 2025

## SYMPOSIUM 2025



ZEST 2K25 – Inter Collegiate Level Management Meet