

MISRIMAL NAVAJEE MUNOTH JAIN ENGINEERING COLLEGE

DEPARTMENT OF MANAGEMENT STUDIES

(Owned & Managed by Tamil Nadu Educational & Medical Foundation)

A JAIN MINORITY INSTITUTION

Jyothi Nagar, Thoraipakkam, Chennai-97

MBA

NEWS LETTER JUNE' 24-MAY' 25



HIGHLIGHTS:

Highlights of DOMS

- Guest Lecture
- Alumni Interaction
- Industrial Visits
- Students Activities
- Staff Participation
- Club Activities
- Symposium

EDITORIAL COMMITTEE:

CHIEF EDITOR

Dr. P.Abirami, Prof & HOD

EDITORIAL BOARD

Mr. Ramesh Udhayakumar. A (AP/MBA)

Mr. Pavan Santhosh. R (II MBA)

MBA DEPARTMENT - INTRODUCTION:

Department of Management Studies was started in the year 2005 and is functioning effectively to create efficient Business Managers.

Department Vision:

To produce high quality managers and entrepreneurs who are creative ethical with humility to contribute continuously to the development of the society.

Department Mission:

- ❖ To create knowledge hub of managers with everlasting urge to learn by developing, maintaining and continuously improving the resources.
- ❖ To educate the future managers with knowledge, skill and abilities necessary to adapt to continuously changing the business environment.
- ❖ To develop effective entrepreneurs, innovative corporate leaders and manager for facilitating and enhancing the global competitiveness of organizations through excellence in education, training and consultancy.
- ❖ To produce ethical managers by instilling the values of humility, humanness, honesty and courage to serve the society.
- ❖ Preparing the students to fulfill their professional obligations with a high sense of duty consciousness in their career.

GUEST LECTURES / ASSOCIATION ACTIVITIES :

- ❖ The Department of Management Studies conducted an **Inauguration Program** for First Year MBA students (2024 - 26) on 28th August 2024.
- ❖ Ms. Kavitha Hariharan, Counselling Psychologist, Apollo Hospital, Chennai delivered Guest Lecture on “**How to Maintain a Healthy Life to Handle Stress**” on 29th August 2024.
- ❖ Mr.P.S.T.Rajkumar, Financial Education Counsellor, ICICI Foundation, delivered a guest lecture on “**Financial Awareness Program**” on 30th August 2024.
- ❖ Dr. V. Rangarajan, Motivational Speaker, delivered a Guest Lecture on “**Shaping the Future - Talent Acquisition**” on 30th August, 2024.
- ❖ Mr. V. Raghuraman, Motivational Speaker, delivered a Guest Lecture on “**Career Opportunities in MBA**” on 10th September, 2024.
- ❖ Mr. Kishore Mohan, Founder, Stock Trade Corps - Chennai, inaugurated “Gallant Managers Association” and delivered a Guest Lecture on the Topic “**Investment in Stock Market and Portfolio Management**” to our MBA students on 4th October, 2024.
- ❖ Mr. R.Sathishraj, CEO, E-Crusaders invited as a Guest to inaugurate ZEST 2K25 Inter Collegiate Management Meet held on 07th March 2025.
- ❖ Dr.K.Sampathkumar, Senior Professor, School of Commerce and Management, Shiv Nadar University acted as a Judge for INNOVATIA event of ZEST 2K25 on 07th March 2025.
- ❖ Mr.J.Magesh, Manager- Talent Acquisition, DBS Bank invited as a Guest to Valedictory Function of ZEST 2K25 on 07th March 2025.
- ❖ Ms.C.Dharani, Senior HR Executive, Sosaley Technologies Pvt. Ltd. acted as a Judge for Business Plan event of ZEST 2K25 on 07th March 2025.

ALUMNI INTERACTION:

- Ms. Dharani, Credit Officer, Punjab National Bank, (Government Job) had an alumni interaction on **“How to crack Bank exam?”** on 11th September, 2024.
- Ms.Geetha Priya (2014-2016 Batch) working as Trade Marketing Executive, Cavinkare Pvt. Ltd. delivered the topic on **“Path to Success”** on 3rd April 2025.

INDUSTRIAL VISIT:

- MBA students went for an industrial visit at Modern Bakers Madras Pvt. Ltd., Madhavaram, Chennai on 20th September, 2024.
- MBA students went for an industrial visit at Aavin Dairy Products, Ambattur, Chennai on 18th October, 2024.
- MBA students went for an Industrial Visit at RENAULT- NISSAN Automotive India Pvt. Ltd, Oragadam, Chennai on 06th May, 2025.

STUDENTS PARTICIPATED ACTIVITIES:

- Kuzhali.A, Logeshwari.K, Sri Rama Desigan, Yuwan Raakesh.S attended a webinar on **“Role of HR in Employee Well-being and Mental Health”** organised by School of Commerce and Economics, Presidency University, Bangalore held on 19th September, 2024.
- Logeshwari.K, Nisha Acharya, Vaishnavi. M attended a participated in **“OPS Immortal”** event of **“EPICESTRA 2K24”** - National Level Management Symposium organised by St.Joseph’s Institute of Technology, Chennai held on 23rd October 2024.
- Mithunaaa K Menon, Srivishnu.S, Shobana.V, Shanmugi.P.R participated in **“Business Auction”** and **“Connection”** event of **“MAGMA 2K24”** - Intercollegiate Management Fest organised by Asan Institute of Management, Chennai held on 23rd October, 2024.

- Logeshwari.J, Mirudhula.R won second place in “Connexions” event of “GLODORADO 2K24” - National Level Symposium organised by Jeppiaar University, Chennai on 25th October, 2024.
- Kuzhali.A, Sangetha.K, Sri Rama Desigan.M, Yuvan Raakesh.S participated in “Adzap” & “ Connexions”event of “GLODORADO 2K24” - National Level Sympoium organised by Jeppiarr University, Chennai on 25th October, 2024.
- Bharathi.A, Logeshwari.K, Nisha Acharya, Vaishnavi.M participated in “IPL Auction” and “Continuum - Operations” event of “DAKSHA ‘24” organised by SSN School of Management, Chennai on 25th October, 2024.
- Pavan Santhosh.R , Siva.M , Dinesh.M, of I year MBA has participated in Team Building Retreat event at MANASO - Intercollegiate Management Fest organised by SRM Valliamai College , Chennai on 6th November 2024.
- Pavan Santhosh.R , Siva.M , Dinesh.M, of I year MBA has participated in IPL Auction event at NAVISLOGIS - Intercollegiate Management Fest organised by ASET College, Chennai on 7th November, 2024.
- Pavan Santhosh.R of I year MBA has participated & won 3rd Prize in IPL Auction event at STATISTIFY - Intercollegiate Management Fest organised by DG Vaishnava College, Chennai on 7th February 2025.
- Pavan Santhosh.R , Siva.M , Dheeptha.R of I year MBA has participated in IPL Auction event at TECHKRAZE - Intercollegiate Management Fest organised by DG Vaishanava College , Chennai on 14th February 2025.
- Mohan Prasath.V , Dinesh.S , Rajesh.B , Naveen.S , Nithish.A , Sridhar.L of I year MBA participated in Cinephile & Mystery vault organised by Jerusalem College of Engineering, Chennai on 15th February 2025.
- Dheeptha.R , Kirthika.S , Pavithra.M , of I year has MBA participated in International Conference on Paper Presentation organised by St.Joseph College on 21st February, 2025.

- Dheeptha.R, Hemananthini K.R, Pavithra.M , of I year has MBA participated in Case Study Analysis organised by Jeppiar College on 27th February, 2025.
- Pavan Santhosh.R, Siva.M and NithishKumar.A won third prize in IPL Auction event at "COMMUNE'25" organised by Department of Management, SRM university, Chennai on 21st and 22nd March, 2025.
- Mageshwari.R, Monisha.N and Kirthika.S participated in Connections event at "COMMUNE.'25" organised by Department of Management, SRM university, Chennai on 21st and 22nd March, 2025.
- Pavithra.M (2000), Dheeptha.R , Pavithra.M (2003), Hemananthini K.R won first prize in paper presentation at “ELDORADO-2K25” organized by Department of Management, Jeppiar university, Chennai on 3rd April, 2025.
- Dinesh kumar .M, Rajesh.M, Naveen.S and Siva.M had successfully completed a NPTEL course (12 weeks) of Principles of Management.
- Shobana.V and Logeshwari.K had successfully completed a NPTEL Course (12 weeks) of AI in HRM.
- M .Sri Rama Desigan.M had successfully completed a NPTEL course (12 weeks) of Financial Statement Analysis and Reporting.
- Kuzhali.A had successfully completed a NPTEL course (12 weeks) of Training and Development.

STAFF PARTICIPATED ACTIVITIES:

- Dr.S.Velayutham, ASP/MBA attended a webinar on “Role of HR in Employee Well-being and Mental Health” organised by School of Commerce and Economics, Presidency University,Banagalore held on 19th September, 2024
- Dr.P.Abirami presented a paper titled “Impact on E-Commerce in Digital Marketing” at International Conference on “Management in AI Driven Business World held on 20th and 21st February 2025, organized by Department of Management Studies, St.Joseph’s Institute of Technology, Chennai.
- Dr.P.Abirami, Prof/HOD had successfully completed a NPTEL course (12 weeks) of Organisational Behaviour: Individual Dynamics in organization.
- Mr.A.Ramesh udhayakumar, AP had successfully completed a NPTEL course (12 weeks) of Principles of Management.
- Mrs.S.Brindha, AP had successfully completed a NPTEL course (12 weeks) of Financial Accounting.
- Dr.P.Abirami, Prof /HOD had participated Faculty Development Program on “Data Analytics for Business Decisions” from completed May 26th to May 30th 2025, organized by Department of Management Studies, St. Joseph’s Institute of Technology, Chennai.

CLUB ACTIVITIES:

- HR Club conducted activities like Infinity Loop, Glass Pyramid & Bridge Crossing, Blind Shaping, Equilibrating, Relinquish, Group Discussion, Stress Interviews.
- Marketing Club conducted Icebreaking activities like Guess the Brand, Business Quiz, Brand Quiz, Mystery Box, Adzap, Crossword Puzzles, Product Launch.
- Readers Club conducted activities such as, Bit News Content, Word Scramble, Story chain.
- Finance Club conducted IPL Auction activity & Crossword Puzzle.
- ED Club conducted activities such as Identify the Entrepreneur, Business Plan. Business Brainiacs – Guess the Logo, Slogan & Personality Identification.

REPORT CLOSURE :-

• Induction	- 01
• No of Guest Lectures	- 08
• Association Inauguration	- 01
• Alumni Activities	- 02
• Industrial Visit	- 03
• Club Activities	- 05
• Symposium	- 01
• Staff Participation Activities	- 06
• Student Participation Activities	- 20
Total	= 47

HOD / MBA

Date:

Signature of the Principal

Photos of the Event:-



Induction Program for MBA 2024-26 Batch



Association Inauguration: Mr. Kishore Mohan – Stock Trader Corps

GUEST LECTURE



Ms.Kavitha Hariharan, Counselling Psychologist, Apollo Hospital



Mr.P.S.T. Rajkumar, Financial Education Counsellor, ICICI Foundation

ALUMNI INTERACTIONS



The 2021-2023 Batch Students who came for Overall Alumni Meet



The 2022 – 24 Batch Students who came for General Alumni Meet

CLUB ACTIVITIES



ED Club Coordinators conducted activities such as **Identify the Entrepreneur and Business Plan**



Marketing Club Coordinators conducted **“Guess the Brand”**, Business Quiz and Marketing Mystery Box activities



Readers Club Coordinators conducted **Story Chain, Word Scramble & Bit News Content** activities



Finance Club Coordinators conducted **IPL Auction & Crossword** activities



HR Club conducted activities like **Infinity Loop, Glass Pyramid & Bridge Crossing, Blind Shaping, Equilibrating, Relinquish, Group Discussion, Stress Interviews.**

INDUSTRIAL VISIT



MBA students went for an industrial visit at Modern Bakers Madras Pvt. Ltd., Madhavaram, Chennai on 20th September, 2024



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SYMPOSIUM 2025



ZEST 2K25 – Inter Collegiate Level Management Meet