

**MISRIMAL NAVAJEE MUNOTH JAIN
ENGINEERING COLLEGE**

DEPARTMENT OF MANAGEMENT STUDIES



MBA

NEWS LETTER JUNE'20– MAY'21



MBA DEPARTMENT - INTRODUCTION:

Department of Management Studies was started in the year 2005 and is functioning effectively to create efficient Business Managers.

Department Vision:

To produce high quality managers and entrepreneurs who are creative ethical with humility to contribute continuously to the development of the society.

Department Mission:

- ❖ To create knowledge hub of managers with everlasting urge to learn by developing, maintaining and continuously improving the resources.
- ❖ To educate the future managers with knowledge, skill and abilities necessary to adapt to continuously changing the business environment.
- ❖ To develop effective entrepreneurs, innovative corporate leaders, and manager for facilitating and enhancing the global competitiveness of organizations through excellence in education, training and consultancy.
- ❖ To produce ethical managers by instilling the values of humility, humanness, honesty and courage to serve the society.
- ❖ Preparing the students to fulfil their professional obligations with a high sense of duty consciousness in their career.

GUEST LECTURES / ASSOCIATION ACTIVITIES ORGANIZED BY VARIOUS CLUBS:

- ❖ Dr.V.Raghuraman, CEO, MIRA Firm delivered a Guest lecture on the topic “ **Career Opportunities After MBA**” on 14th July, 2020 for Undergraduate students of various colleges.
- ❖ **Inauguration:** Dr.C.Chandrasekar Christopher, Principal Inaugurated I year MBA, through online on 02nd December, 2020. The function started with a prayer song. Dr. Abirami.P, Asso.Professor & Head welcomed the gathering and Key Note address was delivered by the Principal.
- ❖ Dr.Indira Jayakumar, Doctor, Senior Consultant- Pediatric ICU, Apollo Hospital, Chennai delivered a Guest Lecture on “**Healthy life**” to our I MBA students on 8th December 2020.
- ❖ Dr.Umarani Purushothaman- Resource Person, MGNCRE, conducted a workshop by Rural Entrepreneurship Development Cell on the topic “**Promoting Rural Entrepreneurship culture Among Students – B Plan**” to our MBA students on 22nd December 2020.
- ❖ Mr.Magesh Thiagrajan, Manager, FP&A, Philips GBS Pvt Ltd “Gallant Managers Association” Inauguration delivered a Guest Lecture on the Topic “**Key Performance Indicators Of Investment Banking**” to our I & II year MBA students on 4th January 2021.
- ❖ Mr.H.N. Shashikiran , Chief Consultant , Optimal Minds, Bengaluru , delivered a Guest Lecture on the Topic “**Role of Business Analyst**” to our I & II year MBA students on 4th January 2021.

- ❖ Mr.Ananth.V.Chakravarthy, Corporate Trainer delivered a Guest Lecture on the Topic “**Corporate Management Skills**” to our I & II year MBA students on 1st March 2021.

STUDENTS PARTICIPATED ACTIVITIES:

- ✓ I & II MBA girls attended a Programme conducted by Women Empowerment Cell on 24th February,2021 on the Topic “ **My Experiences in Advertising World & How to balance Professional & Personal life**”.
- ✓ Mr.Paul Peniel.P, Ms.Pavithra.B & Mr.SathishKumar.R attended a Programme conducted by MMA on 26th February (9.30 a.m – 1.30 p.m) on the Topic:
 - 1. India’s Turning Point – Challenges & Opportunities**
 - 2. Digital transformation & Accelerated – Trends & Implications**
 - 3. Thrive/Survive? Enabling Personal Growth in Times of Advertisity**
- ✓ Our I & II MBA Girls attended a webinar organized by Apollo Shine on “**Cervical Cancer**” – Dr.Bhavana, Oncologist, Apollo Proton cancer Centre on 6th March 2021.
- ✓ Our I & II MBA Girls attended International Women’s Day webinar on “**Motivational Speech**” – Ms.Padmapriya, Enduring Cyclist on 8th March 2021.
- ✓ Our I & II MBA students attended a webinar on “**India’s Freedom Struggle – Revising the Past & Reminiscing the Present** ” – Mr. A.S.V. Srinivasan, Freelance Consultant on 12th March 2021.
- ✓ Mr.Praveen Kumar.S & Mr.RohinthKrishna.V.S attended a webinar organized by Topleague Training & Business Consultant on “**Top 10 ways to Sell Your**

Product”, - Mr.M. Chidambaram – International Corporate Trainer on 21st March 2021.

- ✓ Our I & II MBA Girls attended a webinar organized by Mathworks on **“Fueling Growth with Her – A Roundtable on women Entrepreneurship”** on 23rd March 2021.
- ✓ Ms.Abinaya.V and Ms.Krishnaveni.N of I year MBA attended a webinar on **“Vulnerability among young girls – Realisation, Prevention and Action”** – Dr.M.Vijaya, on 15th April, 2021.
- ✓ Ms.Hilda Catherine.C and Ms.Pavithra.B of I year MBA attended a webinar on **“Developing ML Applications Responsibly”** – Dr.Prasad Ramanathan, on 03rd May, 2021.
- ✓ Ms.Dharani.N, Ms.Hilda Catherine.C, Ms.Krishnaveni.N, Ms.Pavithra.B and Ms.Sharon Mary.P attended a webinar on **“Intellectual Property Rights”** – Mr.L.Vijayaraghavan and Mr.Sanjeeth on 15th May, 2021.
- ✓ Mr.Dinesh Jumar.R , Pashil Hari Gowin.S and Paul Peniel.P of I year MBA attended a webinar on **”Experiences on Faculty innovation and Entrepreneurship”** organised by EDII- Anna Business Incubation research Foundation, University College of Engineering, BIT Campus, Anna University, Trichy on 24th May, 2021.

STAFF PARTICIPATED ACTIVITIES:

- Dr.P.Abirami attended an online FDP on **“Transforming Education – The Google Classroom Way”** organised by Aachi Institute of Management, Chennai from 01st - 07th June, 2020.

- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended a webinar on **“Gowin20 Vs Covid19”** organised by St.Joseph’s College of Engineering, Chennai on 06th June, 2020.
- Dr.P.Abirami attended an online FDP on **“Post Covid 19- Challenges & Opportunities – A Global Perspective”** organised by SIIMS Business School, Pollachi from 06th - 12th June, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended a webinar on **“Basel 3 Credit Risk Framework”** organised by St.Joseph’s College of Engineering, Chennai on 07th June, 2020.
- Mr.A.Prabu Asirvatham attended one week National Level Faculty Development Programme on **“Effective and Quality Research Writing ”** organised by Patrician College of Arts and Science, Chennai from 07th - 13th June, 2020.
- Mr.A.Prabu Asirvatham attended a webinar on **“Outcome Based Education and Online Tools For Interactive Teaching”** organised by Noorul Islam Centre for Higher Education, Kumaracoil on 09th and 10th June, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended an online workshop on **“The Art of Business Story Telling”** organised by Women’s Christian College, Chennai on 10th June, 2020.
- Dr.P.Abirami attended a webinar on **“Change Management”** organised by DMI College of Engineering, Chennai on 10th June, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended a webinar on **“Out Of Box Thinking”** organised by St.Joseph’s College of Engineering, Chennai on 14th June, 2020.

- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended a webinar on “**Savings and Investment Strategies for Salaried Class**” organised by St.Joseph’s College of Engineering, Chennai on 15th June, 2020.
- Dr.P.Abirami attended a webinar on “**Changing Accounting Careers – Opportunities & Skillsets**” organised by Pondicherry University, Puducherry on 18th June, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended a webinar on “**Role of Mathematical Statistics in Data Analytics**” organised by DMI College of Engineering, Chennai on 19th June, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended an International webinar on “**E-Business: Branding, Monetizing and Security**” organised by IA School of Management Studies, Bengaluru on 20th June, 2020.
- Mr.A.Prabu Asirvatham attended an International E-Faculty Development Programme on “**Research Indicators, Resources, Plagiarism and Academic Integrity**” organised by Patrician College of Arts and Science, Chennai from 22nd - 26th June, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended an International webinar on “**Recent Trends in Supply Chain Management**” organised by DMI College of Engineering, Chennai on 24th June, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended a webinar on “**Success Secrets for Your Career**” organised by St.Joseph’s College of Engineering, Chennai on 27th June, 2020.

- Dr.P.Abirami attended a webinar on **“Life in your Food Matters”** on 27th June, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended a National webinar on **“Opportunities and Challenges in New Normal”** organised by St.Joseph’s College, Tiruchirappalli on 01st July, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended an Online FDP on **“Digital Technology Landscape”** organised by V.E.T Institute of Arts and Science on 04th July, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended an International webinar on **“Approaches on Online Teaching And Its Assessment Methods”** organised by Patrician College of Arts and Science, Chennai on 04th July, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended a webinar on **“Introduction to Intellectual Property Rights - Concepts and Cases”** jointly organised by Rukmini Devi Institute of Advanced Studies, Delhi and National Institute of Technology, Silchar on 11th July, 2020.
- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended a webinar on **“B+ve”** organised by The American College, Madurai on 14th July, 2020.
- Mr.A.Prabu Asirvatham attended a National webinar on **“Importance of Research and Case Study in Higher Education”** organised by The American College, Madurai on 16th July, 2020.

- Dr.P.Abirami and Mr.A.Prabu Asirvatham attended workshop on behalf of “**Rural Entrepreneurship Development Cell**” organised by Mahatma Gandhi National Council of Rural Education on 09th November, 2020.
- Dr.Abirami.P & Ms.Lakshmi.V attended International Women’s Day webinar on “**Motivational Speech**” – Ms.Padmapriya, Enduring Cyclist on 8th March 2021.
- Dr.Abirami.P attended Invited Talk on “**De Facto Women – A Discussion**” organized by SRMIST, Ramapuram on 8th March 2021.
- Dr.Abirami.P attended 5 days Virtual Faculty Development Program on “**Setting Goals & Managing Time**” organized by ICTACT from 9th - 13th March 2021.
- Dr.Abirami.P, Mr.Prabu Asirvatham & Ms.Lakshmi.V attended National Level FDP on “**Roadmap to Get Funded projects For Indian Academicians**” organized by Alpha Arts & Science College on 20th March 2021.
- Ms.Lakshmi.V attended a webinar organized by Mathworks on “**Fueling Growth with Her – A Roundtable on women Entrepreneurship**” on 23rd March 2021.
- Dr.Abirami.P & Mr.Prabu Asirvatham attended 5 days Virtual Faculty Development Program on “**Stress Management**” organized by ICTACT from 23rd - 27th March 2021.
- Dr.Abirami.P attended a webinar organized by Topleague Training & Business Consultant on “**Employee Engagement & Retention**” on 1st April 2021.
- Dr.Abirami.P & Ms.Lakshmi.V attended a webinar on “**Vulnerability among young girls – Realisation, Prevention and Action**” – Dr.M.Vijaya, on 15th April, 2021.

- Mr.Prabu Asirvatham.A & Ms.Lakshmi.V attended 5 days Virtual Faculty Development Program on “ **Conflict Management**” organised by ICTACT from 20th - 24th April 2021.
- Dr.Abirami.P & Mr.Prabu Asirvatham.A attended five days Online FDP on “**Inculcating Universal Human Values in Technical Education**” organised by AICTE from 17th – 21st May, 2021.
- Dr.Abirami.P & Mr.Prabu Asirvatham.A attended a webinar on ”**Experiences on Faculty innovation and Entrepreneurship**” organised by EDII- Anna Business Incubation research Foundation, University College of Engineering, BIT Campus, Anna University, Trichy on 24th May, 2021.

Alumni Activity:

- Mr.J.Magesh, Regional HRManager, IndusInd Bank delivered a Guest Lecture on the Topic “**Career Opportunities in HR Field & Banking**” to our I & II year MBA students on 27th February 2021.

Placement and Training Details -2020-2021:

Sl. No.	Student Name	Class	Company Name
1	Rohinth Krishna.V.S	II MBA	SAMS E-Bike
2	Muthu Senbaha Priya.M	II MBA	Covenant Consultants
3	Ramkishore.R	II MBA	Suryoday Small Finance Bank Limited
4	Praveen Kumar.R	II MBA	Garuda Aerospace Pvt Ltd
5	Priyadharshini.E	II MBA	AIOTY Labs
6	Lavanya.P	II MBA	HDFC Bank
7	Manikandan.S	II MBA	Tiny Dot Foods Pvt Ltd
8	Naresh.L	II MBA	RR Donnelley
9	Ajay Kumar.C	II MBA	DCL Software Ltd

10	Sathish.V	II MBA	Catalyst Services Pvt Ltd
11	Vennila.J	II MBA	Boston Business Solutions
12	Nimisha.R	II MBA	Fxedeal

REPORT CLOSURE:

- No of Guest Lectures : 07
- Staff Participated Activities : 35
- Students Participated Activities : 11
- Alumni Activities : 01

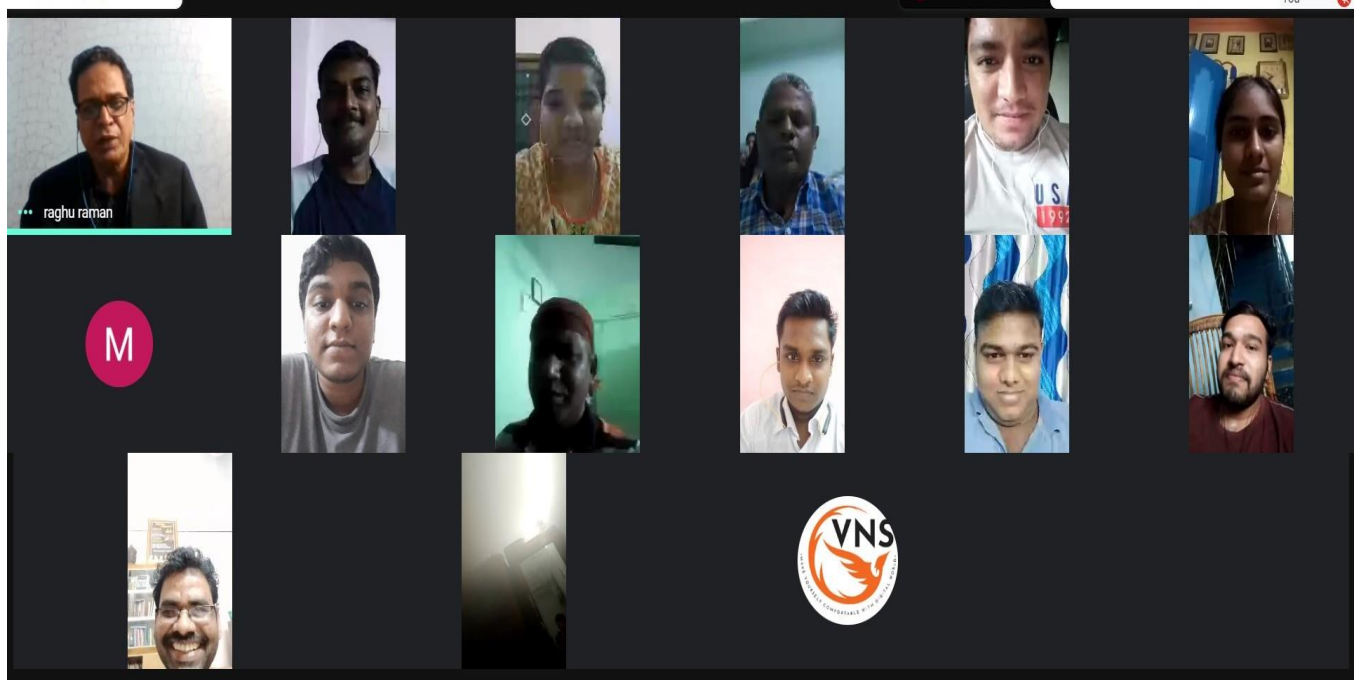
HOD- MBA

Date –

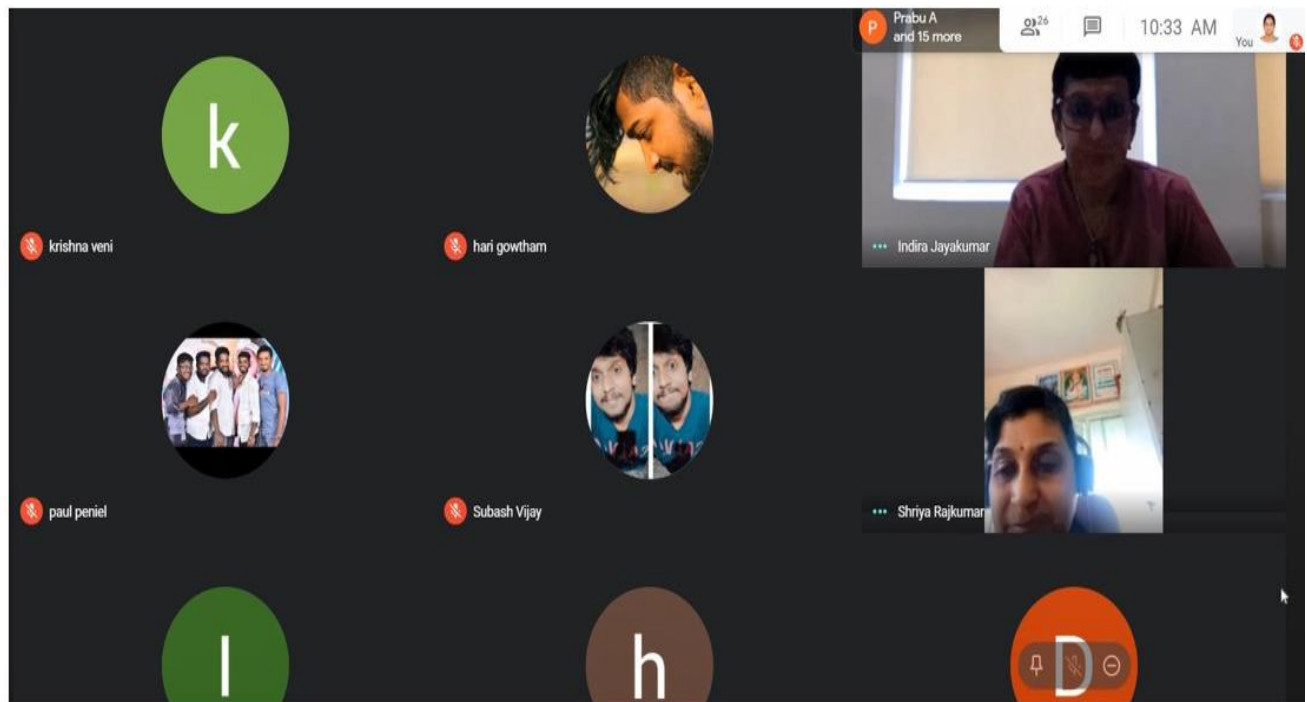
Signature of the Principal

Photos of the Event:

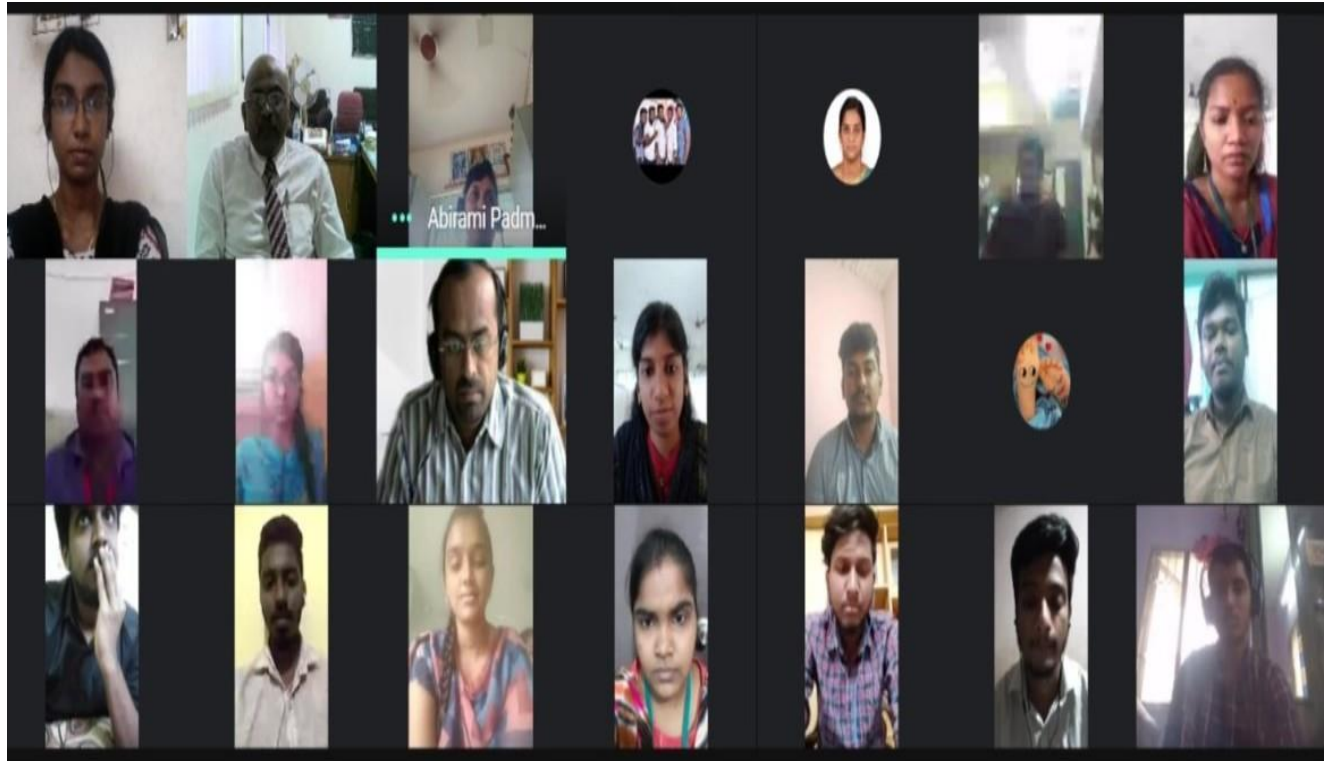
GUEST LECTURE ON “CAREER OPPORTUNITIES AFTER MBA” – Dr.V.Rahuraman, CEO, MIRA Firm



INDUCTION PROGRAM FOR MBA 2020-22 BATCH



MBA ASSOCIATION INAUGURATION



WORKSHOP ON “ENTREPRENEURSHIP DEVELOPMENT: B PLAN” – Dr.Uma Rani, Coordinator of MGNCRE

You are presenting

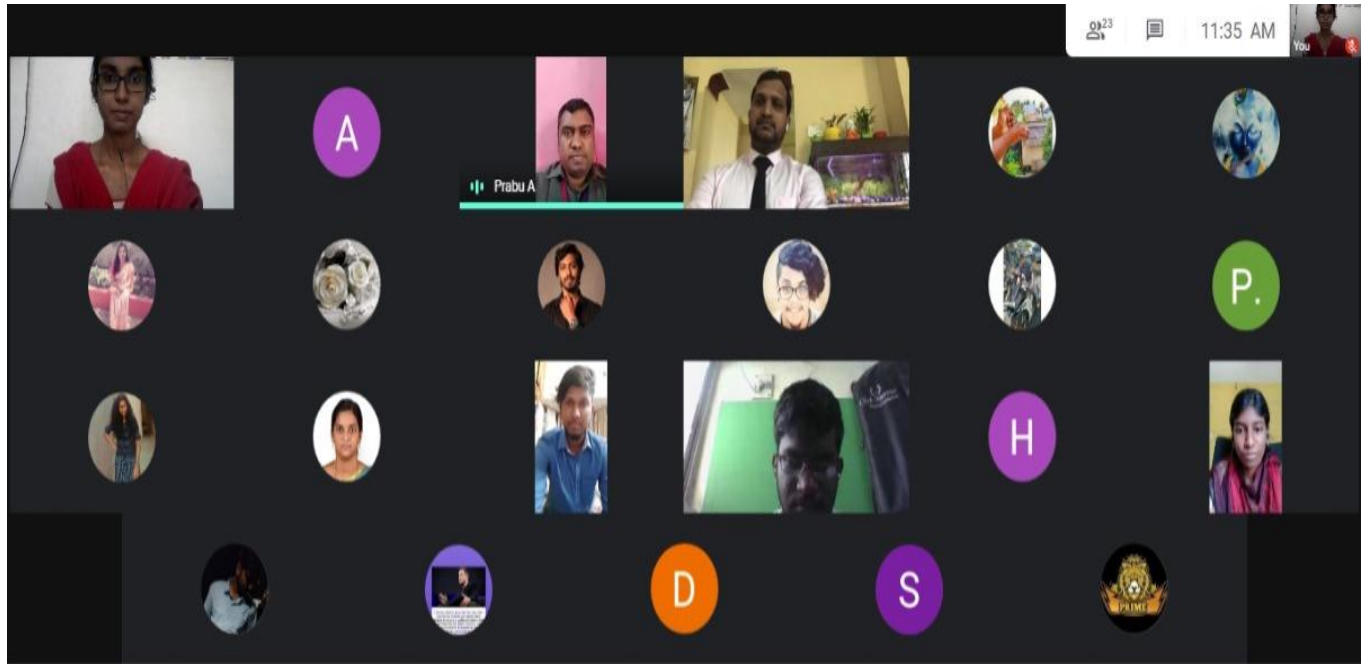
Meeting details

People (30) Chat

IN CALL

- Lakshmi Bala (You)
- Lakshmi Bala (Your presentation)
- Abinaya Velmurugan
- Abirami Padmanabhan
- Bharathi amarnath
- Dharani Navaneethan
- Dinesh Kumar
- gokul krish
- Hariharan Vijendra

ALUMNI INTERACTION – Mr.J.Mahesh, Regional Manager, Indus Ind Bank



GUEST LECTURE ON “CORPORATE MANAGEMENT SKILLS” – Mr.Anand V.Chakravarthy, Corporate Trainer

